

TOM: MELBOURNE

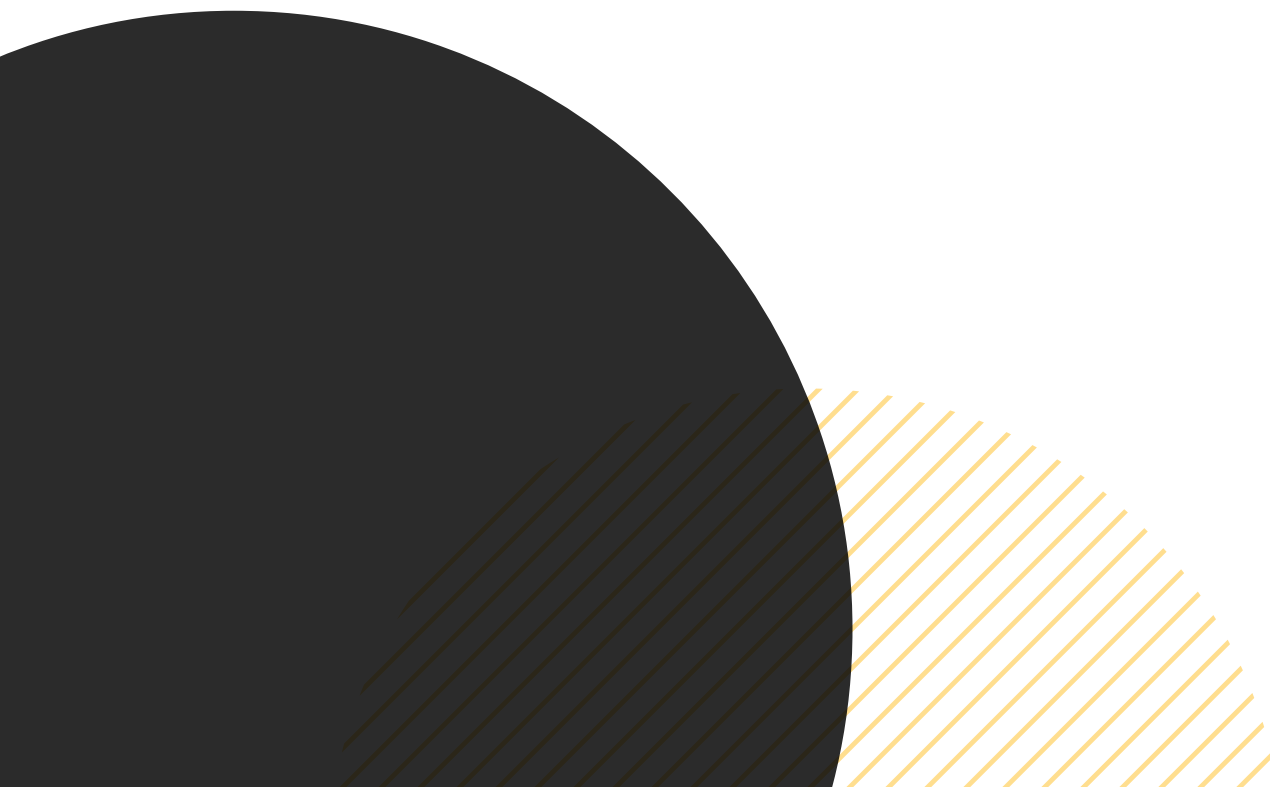
RAPID RESPONSE FACE SHIELD PROJECT





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OUR COVID-19 RESPONSE

Together with TOM: Global, we have adjusted to the uncertain and unpredictable circumstances being faced globally. Essential workers, specifically those working on the frontline within the homeless community were at high-risk of exposure to COVID-19 and in dire need of solutions to protect themselves during the pandemic.

As a response to this neglected need, we launched a rapid response project and partnered with FAB9AU to manufacture and distribute personal protective equipment (PPE). The aim was to help protect health care and outreach teams performing important services with some of Australia's most vulnerable and marginalised community members.

Locally made face shields are a quality product that have proven easy and fast to manufacture, can be re-used and help to slow the spread of COVID-19.

Our objective was to fundraise, manufacture and deliver reusable protective face shields to charitable organisations supporting vulnerable Australians.

So far we have delivered 2000+ face shields to NGOs supporting some of our most vulnerable communities.



2300+
Face Shields manufactured
& distributed



1
new TOM Champion



19
charitable organisations
partnered with



6
media articles/segments



20,000
total amount fundraised



192,511
audience publicity reach



MANUFACTURING PARTNER

FAB9

We partnered with a local makerspace, FAB9AU, to manufacture and deliver the protective face shields to those in need. FAB9AU is a new-tech membership-based makerspace that houses state-of-the-art machines, expert technicians and runs purpose built collaborative workshops.

The team at FAB9AU responded to the COVID-19 crisis quickly. They were able to pivot from a membership based makerspace into a rapid prototyping operation to produce PPE locally, amid critical shortages.

FAB9AU designed an open-source face shield within a week of the pandemic.

The PETG face shields maximise sheet yield and minimise waste. Raw materials were purchased and laid off workers were employed to produce these face shields to provide to hospitals, clinics and local facilities.



- Full length face and neck coverage
- Visor length 265mm
- Comfort headband
- Latex free
- Suitable for disinfection and reuse
- Materials PETG (visor); HDPE, elastic (headband);
- TGA registered (ARTG No. 334567)
- Product code: FOD2

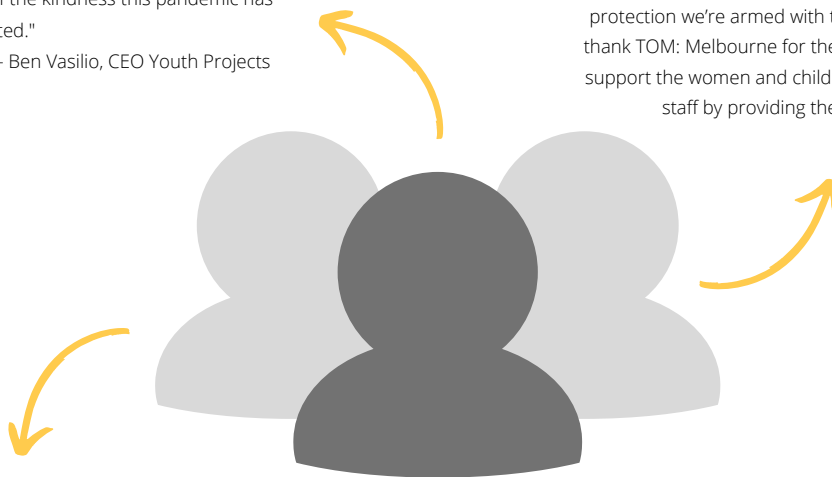
TESTIMONIALS

"The masks will certainly come in handy for our primary health and outreach teams. COVID-19 has been challenging, but it's also been incredibly rewarding to witness all of the kindness this pandemic has generated."

- Ben Vasilio, CEO Youth Projects

The Face Shields from TOM: Melbourne have really been a godsend for McAuley. As an organisation that works with clients in residential environments it is vital that we're equipped with all the right PPE to ensure that when we need protection we're armed with the right tools immediately as it's required. We thank TOM: Melbourne for the shields and for supporting us in continuing to support the women and children we work with by enabling us to protect our staff by providing the required complete PPE at this time."

- Felicity Pringle
Head of Advocacy, Marketing & Fundraising
McAuley Community Services for Women



"The health and safety of our volunteers and staff is a priority for SecondBite. Across all SecondBite sites we are wearing TOM: Melbourne face shields for that extra bit of protection whilst sorting foods and out and about on the road visiting our charity partners"

- SecondBite, Instagram



Gippsland & East Gippsland Co-operative



Second Bite

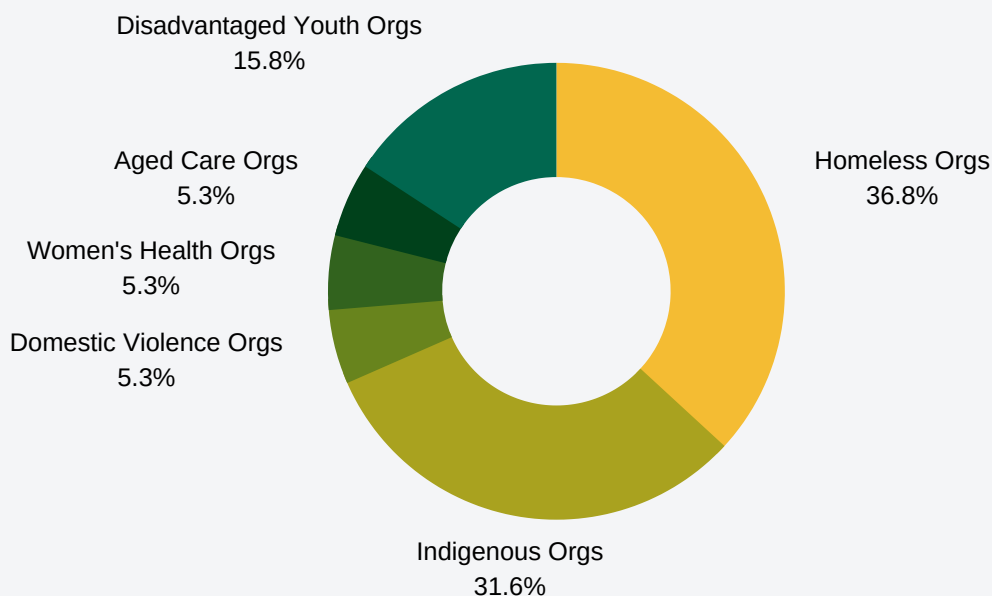


Salvatore



Salvatore

IMPACT AT A GLANCE



2300+

**FACE SHIELDS
DELIVERED**

19

**CHARITABLE
ORGANISATIONS**



Our PPE shipment to Launch Housing went directly to front liners working in crisis accommodation sites for people experiencing homelessness, specifically to allow them to administer first aid to highly vulnerable clients.



Orange Sky's face shields were used to offer their staff and volunteers extra protection whilst supporting and positively connecting the community through clean clothes, warm showers and conversations.



Sacred Heart Mission opened a coronavirus centre for people sleeping rough during the pandemic and needing to isolate. The PPE went to Sacred Heart so that they could continue to provide support to those who have been hit hardest during COVID-19.



The nurses at Sunny Street work to help improve the health of those currently experiencing homelessness and for the less fortunate in the community. The face shields gave the practitioners extra protection when interacting and treating individuals experiencing homelessness.



Face shields were critical for Youth Projects' workers to continue supporting youth on the streets during the pandemic. Youth Projects remained open with modified delivery to help ensure the community's most vulnerable still have access to the health care and essentials they need.



The need for food across the vast state of Western Australia increased since the onset of COVID-19. SecondBite responded to this by moving food more efficiently and further. The face shields assisted in this objective.



Our delivery of 10 face shields allowed the staff and volunteers at Micah Projects to continue to work and distribute a number of care packs and meals to people sleeping rough.



PPE went directly to McAuley's front liners working in crisis accommodation sites for people experiencing homelessness, specifically to allow them to administer first aid to highly vulnerable clients.



We provided PPE to Jewish Care's aged care services & facilities during COVID-19. The 120 face shield units went to aged care providers and workers who deliver services in the residential aged care and in-home care settings.



Birth for HumanKind work with pregnant women in the western suburbs of Melbourne who are isolated and don't have any help during the birth of their child and often dealing with poverty and depression. The face shields went directly to volunteers helping the women who are often in COVID hotspot areas.



DISTRIBUTOR

We partnered with Kurnai Elder, Cheryl Drayton, from Gippsland & East Gippsland Co-operative (GEGAC) and appointed her as a new TOM: Melbourne Champion. GEGAC delivered and distributed 250 face shields to the 5 different aboriginal organisations below.

50
UNITS

Moogji Aboriginal Council East Gippsland Orbost encourages people to engage in physical activity and work towards positive health and well being outcomes. The 50 face shields delivered, aim to help enable their community members to partake in outdoor physical activity without being limited by the COVID-19 restrictions.

50
UNITS

Lakes Entrance Aboriginal Health Association (LEHA) focusses on improving the health of individuals and the health of the community. We delivered 50 units of PPE to this community group to improve overall health and well being.

50
UNITS

We delivered 50 units of PPE to Ramahyuck District Aboriginal Corporation, Morwell and an additional 50 units of PPE to Ramahyuck District Aboriginal Corporation, Sale. Ramahyuck work on improving the health of individuals through primary health care clinics that provide culturally appropriate and comprehensive primary health services for Aboriginal people across Victoria's Gippsland region. Our aim was for these face shields to both protect from the virus whilst enabling the continued ability to visit primary health services during this time.

50
UNITS50
UNITS

Kurnai Nations Corporation Drouin/Warragul aims to promote the health and well being of their community, however the shortage of PPE amongst this community was extremely critical. We donated 50 face shields to Kurnai Nations.

250
UNITS

Save the Children worked quickly to provide life-saving essentials including food, clean water, healthcare, PPE, shelter, education and counselling for children. The PPE went directly to support their indigenous organisational partners in providing these essential services for children right here in Australia.

7
UNITS

SalvoCare has continued their efforts to significantly reduce levels of socio-economic disadvantage by supporting education, community connections and economic independence during the pandemic. The donation of face shields is to assist them to be able to continue this work.

250
UNITS

The number of confirmed COVID-19 cases in Timor-Leste was extremely high, yet there was still a major shortage of PPE for essential medical workers. We worked with East Timor Hearts Fund to deliver PPE to national hospitals, the COVID-19 isolation centre, regional clinics and quarantine centres.

PUBLICITY



Occupational
TherapyAustralia

WINTER 2020
VOL 17 ISSUE 2

thepaper

DATE: 10.07.20
REACH: 33,000



ABC

DATE: 16.07.20
REACH: 38,500

WINNEWS

DATE: 16.07.20
REACH: 33,000



9NEWS

DATE: 16.07.20
REACH: 38,500

WINNEWS

DATE: 23.07.20
REACH: 33,000



THANK YOU

Thank you to our incredible supporters who enabled this project to go ahead.

PROUDLY BROUGHT
TO YOU BY

Debbie Dadon AM



Erdi Foundation



(20 community donors through crowdfunding campaign)

TOM: Melbourne is proudly supported by

VICTORIA STATE GOVERNMENT

Department of Economic Development,
Jobs, Transport & Regions

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